

**SUN VALLEY ELKHORN ASSOCIATION
TENNIS COMMITTEE MEETING MINUTES
August 28, 2007 - 4:00 p.m.
Harker Center**

IN ATTENDANCE:

Committee Members	Others
Mary Jane Burns, Co-Chair	Bill Van Deinse, USPTS
Nancy Auseklis	Marlene Lowry, Staff
Margaret Haase	
Eileen Reiss	

ABSENT

Committee Members
Jack Dalieri, Co-Chair
Joanne Wetherell

AGENDA:

1. Review 2007 Season to Date
2. Discussion of 2007 Court Usage Data
3. Preliminary Discussion Regarding Guest Fee Policy
4. Consider 2008 Tennis Agreement with USPTS
5. Maintenance Report
6. Discuss Posting Committee Minutes on Website

BUSINESS:

1. Review 2007 Season to Date

The 2007 Event Use Summary, Sample Event Income and Expense sheet, and User Number Graphs (YTD) were distributed and discussed as follows:

- The new Monday Men's Day as suggested by Jack Dalieri was successful and will be continued next year
- The Friday Men's Day was not as successful and actually lost money but Bill believes it is worth trying again next year
- Tuesday's Ladies Day was poorly attended the first week; will not commence next year until the week of June 20
- Wednesday's Ladies Day was successful and will be continued next year
- Thursday's and Friday's Ladies Days were successful and will be continued next year but we may think about switching the days
- Socials held in the evening do not seem to work; will try four (4) socials next year but will perhaps look at holding on Sunday mornings.

The Committee praised Bill's efforts and all agreed that we are providing a valuable service to the SVEA tennis community.

2. Discussion of 2007 Court Usage Data

2007 Year-to-date open play user numbers/days were reported as follows:

HARKER (May 15 – August 27)		VILLAGE (June 1 – August 27)	
Owner Cards	1345	Owner Cards	980
Long term Cards	65	Long Term Cards	31
Temporary Cards	450	Temporary Cards	575
Non-Cardholders (personal guests)	497	Non-Cardholders (personal guests)	250
TOTAL	2357	TOTAL	1836

3. Preliminary Discussion Regarding Guest Fee Policy

The Committee reviewed the history of the 2003 proposed guest fee and discussed the following points regarding implementing guest fees for the 2008 season:

- The main purpose for considering guest fees would be to generate revenue for the addition of tennis amenities
- There were approximately 750 personal guest days in 2007
- A reasonable guest fee would be \$10 per use
- We would likely offer owners a 10-use punch card for \$75
- The number of user days would probably decrease if a fee were implemented as players would go elsewhere
- Based on the above, it was estimated that the annual revenues generated would be approximately \$5K to \$6k

Following considerable discussion the Committee decided not to pursue implementing guests fees for 2008 but will look at the possibility again next year.

4. Consider 2008 Tennis Agreement with USPTS

All Committee Members had reviewed the current agreement between SVEA and USPTS prior to the meeting. Bill indicated that he is happy with the terms of the current document but would request that, due to the extra time required for entering the data to fulfill new requests for very detailed user information, an additional fee of \$10/hr for approximately 60 to 80 hours be added to the agreement. Bill left the meeting during the discussion of his performance, the renewal of the contract, and the matter of the revenue generated by Bill from his use of SVEA courts. It was reported that Bill had met with Jim Fletcher, SVEA President, and provided him with a 2006 P&L Statement. Jim had reported that he was very comfortable with the financial arrangement as outlined in the current tennis agreement. It was stated that comparisons with similar tennis contracts would be helpful in future contract commitments. **MOTION:** Nancy Auseklis made a motion to recommend that the SVEA Board approve the contract with USPTS, with the modification of allowing \$10/hr (not to exceed \$1k) for the gathering of user information. This recommendation is based on SVEA Tennis player satisfaction,

Bill's people skills, his work ethic, his openness to new ideas and his willingness to implement Committee requests. Margaret Haase seconded and the motion passed unanimously.

Bill returned to the meeting and Mary Jane Burns informed him of the Committee's decision and expressed the Committee's appreciation for the service that Bill and USPTS provide to the SVEA owners.

5. Maintenance Report

It was reported that the new suggestion boxes are in place at both the Harker and Village locations. Notices for the removal of the aspen trees along the east and south perimeters of the Harker courts have been sent to all neighbors within 100 feet. If the project is approved we will work directly with the Arrowwood owners to plant replacement trees that will not cause damage to the courts but will provide a privacy/noise barrier. This work is planned for October. Bill will begin the fall crack repair following the Labor Day weekend. He will also arrange for the leveling of the root lump that has appeared on the Village Kramer court.

6. Discuss Posting Committee Minutes on Website

All were in favor of posting open play user information, programs, and minutes on the website.

ADJOURNMENT:

With no further business to discuss the meeting was adjourned at 6:15 p.m.

ACTION ITEMS:

Who	Does What	By When
Committee	Next year consider the implementation of user fees for personal guests	Fall 2008
Committee	Recommend that the Board approve the 2008 Tennis agreement	September 28, 2007
Marlene	Arrange for the posting of information on website	Ongoing

/ml

Tennis/Tennis Committee Meeting Minutes (8-28-07) Revised 9-26-07