

**SUN VALLEY ELKHORN ASSOCIATION
TENNIS COMMITTEE MEETING
June 25, 2009**

MINUTES

AGENDA ITEMS

1. Manager's Report
2. Amenity Card System
3. 2009 Improvements
4. Programs and Clinics
5. Scholarships and Comps Request By Bill

In Attendance: Jack Dalieri –Chairman
Margaret Walker
Herbert Stusser
Meredith Carnahan
Jean Wright
John Grabow
Joanne Wetherell

Bill VanDiense – USPTS Manager
Chuck Williamson – Operations Manager

Owners – Eileen Reiss
Margaret Haase

Call to Order

Jack called the meeting to order at 3:05 p.m.

Establish a Quorum

A quorum was established with seven committee members present. Charlie Foss was not available.

Read and Approve 3-31-09 Meeting Minutes

Those present reviewed the minutes of the March 31, 2009 meeting of the Tennis Committee. Bill stated he did not use three categories in previous years, after discussion Chuck was instructed to remove the three category references, **Motion: Meredith moved to approve the minutes as amended, Jean seconded, motion approved with Joanne abstaining as she was not in attendance at the 3-31-09 meeting.**

2009 Goals Listing – The tennis committee goals listing approved at the March 31, 2009 meeting were distributed to those present. The committee members requested the goals listing be available at subsequent meetings to help the Committee assess their progress in 2009.

SVEA Operations Manager's Report

Chuck reported on the following:

New Amenity Card System – The new amenity card system is in place and working very well in most respects. There are continuing problems with small bugs and glitches that we are working to eliminate.

Accounting and Reporting - Due to some of the computer problems encountered we have a delay in getting all the information into the system for the tennis usage and income generated. It is the intent of the Bill to have the information into the system by July 4th.

2009 Improvements – *Water fountains* for the Harker Tennis courts have been installed. Electrical power is still needed for the fountains to function properly. Chuck reported that a bid is being received and the work should be done soon.

Shade Structure for the Village courts has been received. Some issues were raised by the Sun Valley City building inspector. He indicated a building permit and P&Z review were required prior to installation. Chuck stated he met with City officials and received administrative approval. The building inspector is asking about structural and fire retardant specifications which have been provided. The contractor doing the work has had locates done. Barring any further requirements the structure should be installed in the next few days. Dave Hennessy will be contacted for permission as the land is owned by CG Elkhorn.

Promotional Material – Those present reviewed the tennis programs promotional materials to be handed at the pools and tennis courts. In general, committee members expressed their satisfaction with the handout proposed. The committee requested the monthly calendar handout be revised to a weekly calendar of events. The change will make the calendar easier to read. Jean asked about indicating which Pro's will be teaching the Beginner and Intermediate Clinics and suggested their names be included on flyers. Bill expressed concern that he would like to rotate staff during the clinics to expose the players to all teaching Pro's. Those present expressed concern about lesson continuity and consistency for lesson participants if Pro's are rotated each day of a three day clinic. **After discussion, those present agreed that Pro's could be rotated during the Beginner clinics; however, the Intermediate Clinics should have the same Pro teaching the entire week to insure continuity and enhance learning.**

Email Capability – Chuck reported the software program purchased will soon have an email capability that will allow targeted email to the tennis playing community. At this time the only option is through an email exchange service that covers all owners. The email exchange is required in order to avoid our server being shut down for suspected spamming. Joanne stated she had a couple of names for different email exchanges and would provide this information to Chuck.

USPTS Manager's Report

Bill reported on the following:

2009 Programs and Clinics – Bill reviewed the programs which have been scheduled in accordance with the Committee program schedule. Some small changes were made to accommodate scheduling conflicts with courts and pros available. Jean asked about the Committee March 31, decision to eliminate the "verified rating" women's day event. Jack explained the reason for the change was to offer more opportunity for women to play in the events. The verified rating restriction was viewed as limiting play to select individuals. Bill stated the ladies that normally play in the verified rating event expressed they were moving their play to Sun Valley. (*This had not yet occurred prior to this meeting.*) Meredith suggested offering another ladies day on Friday's identified as a 4.0 players day; however, removing the verified rating conditions. After discussion, **Motion: Jean moved to change the Thursday's Ladies Day to 3.5+ and add a Friday Ladies Day indicating 4.0 level of play. No verification is required to participate in these events, Meredith seconded, motion approved with Herb opposing.**

Herb expressed concern that there may not be enough men's day activity. After discussion, **Motion: Meredith moved to change the Thursday's Men's day to 3.5+ and add a Saturday 4.0 Men's Days at the Harker Center, Herb seconded, motion unanimously approved.**

Margaret expressed it was her recollection at the March 31, meeting that fees for mixed evening social events were to be capped at \$5.00 for both cardholders and non-cardholders. After discussion, **Motion: Margaret moved to approve changing the advertised rate for mixed evening socials to \$5.00 for both cardholders and non-cardholders, Jean seconded, motion unanimously approved.** Jack expressed the need for committee member's support in promoting the evening socials to help this event become successful.

Mixed Drop-In – Bill enquired as to how many courts should be reserved for the mixed drop-in event on Fridays at the Village. If nobody shows up for the event the courts will have been reserved blocking other open play possibilities. **After discussion those present agreed that two courts should be reserved for this event.**

Status on Pro's – Bill reported that he has hired another Pro, Peter Samway, and is working with him to assess his teaching ability in an effort to rotate him into the Junior and Beginner Clinics. Bill will keep the Committee informed on Peter's progress.

Tennis Comps and Scholarships – At the time of establishment of the USPTS contract it was requested by USPTS that a limited number of scholarships and/or no charge complimentary admissions be allowed for those in need and community good will. The concept was approved by the SVEA Board and deferred to the tennis committee for implementation. Bill presented his proposal of candidates and comps for Committee consideration. The list consisted primarily of comps and trade outs for the USPTS accountant, USPTS instructors and a Ketchum resident from whom a car is being purchased. Jack expressed his concern about the understanding he had with regard to scholarships as being for instances of economic hardship, or community good will, as opposed to a method of compensating USPTS employees and provide USPTS perks as identified in the list Bill proposed. After discussion, **Motion: Herb moved that understanding USPTS wishes to offer certain programs and services in 2009 at no charge to recipients, and under the terms of the present contract between USPTS and SVEA, the SVEA Tennis Committee agrees to a maximum allowance of \$400 representing SVEA's portion of the total services to be offered, Joanne seconded, motion passed with Margaret opposing.**

Revised Guest Fee – Jack reported to those present the committee approved the selling of open play guest passes, 10 for \$75.00, and reducing the guest rate for children under 18 to \$5.00 to be implemented immediately. All present agreed with this action. Bill asked if the guest passes could be used for ball machine play. Bill expressed that Owners would like to have their guest be able to use the ball machine and if the guest pass can be used it would provide additional revenue for SVEA. After discussion, Jack suggested that Bill submit his proposal in writing to the committee for consideration.

Professional Courtesy – Bill requested permission to extend "professional" courtesy to tennis professionals visiting the area. It is normally the custom for local pro's to offer free tennis play for well known tennis professionals. After discussion, **Motion: Joanne moved to approve Bill's request to offer professional courtesy up to five (5) times per year, Meredith seconded, motion unanimously approved.**

New Business

None

Adjournment

With no further business the meeting was adjourned by unanimous consent at 5:50 p.m.

Respectfully Submitted,

Chuck Williamson
Recording Secretary